



**BBEST 2020**  
BRAZILIAN BIOENERGY SCIENCE  
& TECHNOLOGY CONFERENCE



# bioENERGY

INNOVATION

MARCH 30<sup>TH</sup> TO APRIL 1<sup>ST</sup> 2020  
SÃO PAULO | SP | BRAZIL

# Announcing BBEST 2020 – The Brazilian Bioenergy Science and Technology Conference

**Show your leadership in the field of bioenergy and contribute to promoting bioenergy science, innovation and markets by sponsoring BBEST 2020.**

**BBEST** is a reference conference in bioenergy that combines top scientists, policymakers and representatives of industrial sectors.

Around **400 participants**, among researchers, commercial, and industrial representatives from **14 countries** joined the previous event in 2017 which included the presentation of **more than 230** cutting-edge scientific **research projects**.

At **BBEST 2020** the results of the BIOEN program from FAPESP will be presented, and perspectives on financing joint applications will be discussed.

FAPESP has invested **more than 200 million dollars in bioenergy research** and financed 148 small technology companies with excellent perspectives of growth in the bioenergy sector.

**BBEST has the right public for you** to present the connection of your brand to innovation in bioenergy, environmental responsibility, and sustainability.

## BBEST 2020 **TREND** TOPICS

**BIOMASS** | **BIOREFINERIES** | **BIOFUEL TECHNOLOGIES**  
**BIOFUEL ENGINES AND APPLICATIONS TO AVIATION**  
**SUSTAINABILITY**



CENTRAL THEME

# INNOVATION

## MAIN ADVANTAGES OF SPONSORSHIP

- ✓ Connecting your brand to bioenergy and bioeconomy topics and markets
- ✓ Access to a select group of policymakers
- ✓ Networking with companies and business representatives
- ✓ Interacting with high-level worldwide scientists leading cutting-edge technologies
- ✓ VIP area for networking
- ✓ Brand visibility during the event
- ✓ Dedicated area for sponsors
- ✓ Presenting your brand during scientific oral panels and round tables
- ✓ More business opportunities

## Key discussions with great minds

### CONFERENCE CHAIRS

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Luiz Augusto Horta Nogueira

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# Topics of the conference

## BIOMASS

Agronomy and breeding of sugarcane and other energy crops; genomics, biochemistry, cell biology, physiology and biotechnological aspects of plant feedstocks.

## BIOFUEL TECHNOLOGIES

Biomass process engineering and biofuels production.

## BIOREFINERIES

Bio-based chemicals and biomaterials.

## BIOFUEL ENGINES AND APPLICATIONS TO AVIATION

Biofuel applications for motor vehicles and other conversion devices including aviation, marine and heavy-duty transport.

## SUSTAINABILITY

Environmental, social, economic, and public policy issues.

## PROGRAM COMMITTEE

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# Why sponsor BBEST?

## Come to BBEST to learn about state of the art bioenergy and the bioeconomy and discover new opportunities

The Brazilian BioEnergy Science and Technology Conference (BBEST) is a well-consolidated event organized by leading scientists from Brazil and abroad that puts together academia, business, and leaders of the public and private sectors.

In previous editions of the conference in 2011, 2014, and 2017 more than 100 prominent speakers delivered talks to over 1,000 participants from 14 countries. BBEST has been a meeting place for the interaction of business and industry with the scientific and policy sectors. BBEST 2020 will promote an even stronger connection between these stakeholders through dedicated talks about industrial and commercial experiences and exhibition of products and processes related to sustainable innovation.

Besides the scientific talks, BBEST 2020 will hold special and parallel sessions and activities to promote greater collaborations between the business sector and scientists. Renowned national and international companies and spin-offs of the scientific and technological base will be invited to present their strategies for R & D & I and to participate in bioenergy discussions with the academia.

Unique spaces will be reserved for networking of exhibitors and stakeholders of the agriculture, food, health, bioenergy, green chemistry, conversion technologies, biorefinery, engines and sustainability sectors. A strong focus will be placed on innovation.

BBEST 2020 will take place at the Renaissance São Paulo Hotel conference center, in the city of São Paulo, Brazil. The conference center is equipped with an auditorium, VIP room, exhibitors' room, and special spaces for networking.

São Paulo is the perfect place for business and a fascinating city with several simultaneous cultural activities. The city has the necessary infrastructure for an enjoyable and memorable experience.



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# Ready to support BBEST 2020?

Select the support opportunity that better fits your goals and get in contact with our sponsorship committee members and organization secretary to learn how you will make your goals succeed!

Cynthia Bando - [bbest@bbest.org.br](mailto:bbest@bbest.org.br) | Luis F. Cassinelli - [luis.cassinelli@outlook.com](mailto:luis.cassinelli@outlook.com)

## Previous sponsors



Promotion:



Coordination:



Organization:



# SPONSORSHIP INVESTMENT AND BENEFITS

**BBEST 2020 sponsorship packages are available and will give you access to a selected audience in the bioenergy field. The conference also offers customized opportunities for companies interested in supporting the event. Select your choice.**

SELECT YOUR **SPONSORSHIP PACKAGE** HERE

<b>PACKAGE</b>	<b>SILVER</b> R\$ 10.000,00	<b>GOLD</b> R\$ 20.000,00	<b>DIAMOND</b> R\$ 50.000,00	<b>BIOMASS</b> R\$ 100.000,00	<b>BIOENERGY</b> R\$ 200.000,00
Free registrations	1	2	3	4	5
Free hotel suite	—	—	—	—	1
Insert in attendee bags	—	1	1	2	2
Banners	1	1	1	2	2
Logo in website and e-mail	1	1	1	1	1
Push messages before event	—	—	3	5	10
Public acknowledgements	—	Acknowledgement in 1 parallel session	Acknowledgement in 1 parallel session	Acknowledgement in the opening ceremony	Acknowledgement in the opening ceremony
Networking rooms	—	—	—	Thematic room	VIP room
Direct interaction	—	1 Stand (limited)	Speaker in 1 session	Speaker in cocktail	Speaker during dinner
Invitations for dinner	—	—	—	1	2
Add in the program guide (electronic or book)	—	—	Quarter page	Half page	Half page